CINDAS announces new academic accounts representative
West Lafayette, Indiana; October 4, 2017

CINDAS LLC, the industry benchmark for critically evaluated materials properties data (https://cindasdata.com), today announced the appointment of Helen Josephine as Academic Accounts Representative. Helen will be responsible for representing the CINDAS products to University Libraries in the United States and will work with the CINDAS team in West Lafayette, Indiana, to develop additional support tools and products to help facilitate the use of CINDAS databases in university classrooms and research labs.

"Helen's experience in providing science and engineering information resources to graduate students and researchers will strengthen CINDAS' academic partnerships. With a proven track record for successfully creating digital research collections and driving library innovation, Helen's skills are well suited to lead CINDAS' efforts to create the customer support tools required by academic libraries for instruction and in-depth training," said Frank Mason, president of CINDAS LLC.

Helen brings more than 40 years of experience in academic and corporate library and information services to this position. Most recently, Helen was the Head of the Terman Engineering Library at Stanford University where she was responsible for providing workshops and research consultations as well as purchasing online content in direct support of the teaching and research within the nine departments of the School of Engineering at Stanford University. Prior to Stanford, Helen was a Research Analyst and Information Manager for the corporate headquarters library at Intel where she was responsible for implementing an integrated online catalog system accessible to Intel employees world-wide. She is also active in both the Engineering and the Science-Technology Divisions of SLA as well as the Engineering Library Division (ELD) of the American Association of Engineering Education (ASEE). She frequently contributes articles on online information sources, strategic management and innovation to library publications.

Helen Josephine received her Master's Degree in Library Science from the University of California, Berkeley and her PMP certification from the Project Management Institute in Newtown Square, Pennsylvania.

About CINDAS:

Since its inception in 2003, CINDAS LLC is committed to carrying on the tradition of providing reliable materials properties data, while continually improving and expanding upon its material base, and providing that data in an easily accessible and searchable electronic format.

Two new databases were released in 2015: The High Performance Alloys Database (HPAD) and the Aerospace and High Performance Alloys Database (AHAD). The HPAD was created to address the needs of the oil/gas, chemical processing, power generation, and transportation industries. The AHAD is all the content included in the original Aerospace Structural Metals Database (ASMD) updated with content from the HPAD into a powerful combined database with alloys of importance for all industries requiring high performance alloy data.

For more information:
Website: https://cindasdata.com
Email: info@cindasdata.com